Mexico Trade Mission



This Exciting Trade Mission Includes:

- Personal assistance from State of Delaware in-country trade rep, Miguel de Regil and the Global Delaware Team.
- Business meetings with distributors, agents, or customers according to your needs in Mexico – all arranged specifically for your company.
- In-Country transportation and interpretation for all meetings.
- Preparation session and in-country briefing.
- On site assistance provided by Miguel de Regil and Global Delaware team and follow-up assistance after return.
- All these costs are covered by the State of Delaware (valued at \$6,500 per company).
- Businesses with physical operations in the State of Delaware who meet the qualifying criteria may apply.

Why Mexico?

- Mexico is a top country market for products and services that Delaware businesses offer, especially: IT, Bio-science, Chemicals and Agriculture.
- Over **\$60 billion** in US products were purchased in Mexico last year in these top sectors.

- Previous trade missions to Mexico have generated over \$10 million in projected sales for participating companies.
- 66 It was a wonderful, eyeopening experience for us.
 - Instead of knocking on doors, the mission offers dedicated time for you to pitch your business to qualified leads."
 - Sanjay Kapuria
 Jaykal LED Solutions
 Mexico Trade Mission 2015

December 5 - 9, 2016

Cost and Details

The cost to participate is \$500. Delaware businesses are responsible for their own air, hotel, meals, and incidental expenses.

Companies selected for the trade mission will be sent an official registration form.

A passport with at least 6 months of validity following dates the of travel is required.

Funding Assistance

Funding assistance for qualifying businesses may be available. Please see our website for details and the application at: <u>de.gov/funding</u>.

State assistance may be used to offset up to 50% of eligible expenses; including travel costs. Funds are based on availability.

If you are interested in participating in this mission, please contact the Global Delaware team at global@delaware.gov, or call 302-577-8464.



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